

# CALEN

## UNRULY TRAVELLER

✉ calenotto@gmail.com

📍 You'll find me living off-grid in North Carolina, in my van traveling, or backpacking through other countries



Travel blogger, podcaster, writer, published author, speaker

### YOU MIGHT RECOGNIZE ME FROM:



I was featured on the Switch4Good podcast where they boast 678,500 unique downloads and listeners from 95 countries!

### WOMEN'S TRAVEL FEST

I've spoke on two different panels at WTF during 2022 & 2023 where I also hosted my own talk on how extreme budget travel works, along with adventure stories and my unruly history.



My article was accepted to the award-winning Nomadic Vegan blog that is nationally known and still is up for travelers to view today.

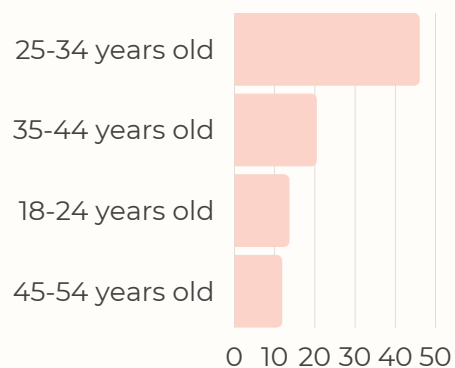


In 2022 I did a virtual presentation for 100+ people via the well-known Nomadic Network.

### WHAT I DO:

I'm a queer, non-binary and vegan budget travel blogger who shares my adventures and learnings through my inspiring writing, travel videos, unique photos, and my raw and unruly podcast.

### WHO IS FOLLOWING ME (AGE):





*The Art of Unruly Travel on a Budget* was published in 2021 as an extreme budget guide for travelers across classes. Filled with engaging personal stories, it is one of a kind!



“Having Calen on our stage was a true delight! So well-spoken, informed, and with such a compassionate energy that inspired our audience while also relating to them directly. I wouldn’t hesitate to have them back on our stage!” - Kelly Lewis, founder of *The Women’s Travel Fest*

## WHY THE UNRULY TRAVEL BLOG IS UNIQUE:

The Unruly Travel Blog comes from the perspective of a non binary, queer female who lives vegan, often travels solo, and makes it all work on a very limited budget. Many other blogs claim to teach folks how to travel on a budget, but overlook the fact that budget traveling doesn't mean just making your own meals and staying in hostels. After riding my bike (partly) across the USA at just 19 years old with only \$300 to spend (the 300\$ ultimately went to repairing my bike!), I know the *true* meaning of budget and adventure travel. Learn more about my backstory at [unrulytravel.com](http://unrulytravel.com).

## WHAT I CAN DO FOR YOU:

The Unruly Travel Blog currently has more than 12,000 unique followers over all social media platforms and its email list

My numbers are growing daily and are mighty due to the fact that I still know my community personally, and I've built trust with them around what I have to say. My community has seen me establish myself as an expert in budget travel time and time again over the years, and are hungry to learn how they can hit the road and make their dreams come true, too.

The Unruly Travel Blog is not just about travel: it is a love letter to humans, animals and the planet alike; a safe place to share intimate stories and have hard conversations; and a place of story-telling and inspiration. It is a protest.

Whether you are looking to grow and expand your blog or brand, learn more about the way I travel, or collaborate on a rad project, I am happy to connect with you. Through my Instagram, YouTube, blog, TikTok, and podcast platforms I love showcasing what is possible in terms of living authentically and traveling frequently. Let's get together and make some travel magic!

# UNRULY TRAVEL

## STATS

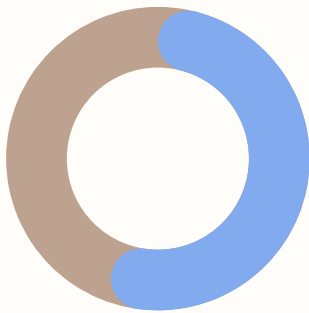
📍 Where you'll find me online:

- Instagram
- TikTok
- SoundCloud, Spotify, Apple Podcasts & other podcast platforms
- My website
- Youtube



Queer, vegan, budget, socially aware + solo female travel

### UNRULY TRAVEL NUMBERS AT A GLANCE:



Instagram labels 46.2% of my audience as "women" and 43.7% as "men". This is inaccurate as there is a vibrant spectrum of men, women, females, transgender, non binary and non-gender conforming folks that interact with my work, Instagram, and blog.



For an average month on Instagram my account will reach 105K unique accounts. This doesn't take into account the number that I can reach through collaborations directly posted on @hotel accounts. (More information on the final page.)

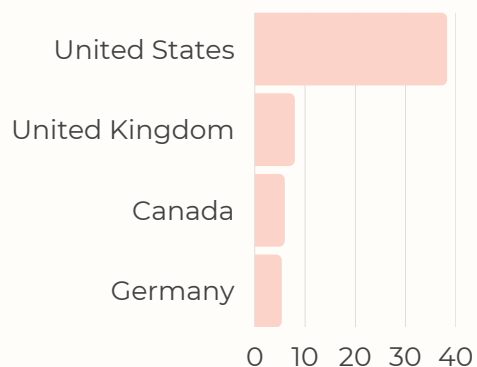
### MY BLOG:

On average, my blog makes around 16K impressions per a 30 day period, receives 341 unique clicks, and is quickly gaining traction.



Unruly Travel

### WHERE MY FOLLOWERS ARE FROM:



Most of my traffic on my Instagram (36.6% to be exact) comes from the United States.

# Official



# Ambassador

## WHY IT MATTERS



I have collaborated with the travel planning platform [@hotel](#) as an official ambassador. This gives me the capability to share to any of their Instagram accounts, that altogether have over 25M followers! My primary partnership is with the [@outdoor](#) account that has 654K followers.

Through this collaboration I have access to all other accounts under the [@hotel](#) umbrella. Some of these accounts include [@welivetoexplore](#), [@usa.explores](#) and content-specific accounts such as [@best\\_airbnb](#), [@discover.hotels](#), [@nationalparksgram](#), [@wildlifepages](#) and more.

On Instagram I am able to:

- Invite the designated [@hotel](#) account as a collaborator on posts & share content with both of our audiences
- Do story takovers and repost content

