

CALEN

UNRULY TRAVELLER

✉ calenotto@gmail.com

📍 You'll find me living off-grid in North Carolina, in my van traveling, or backpacking through other countries



Travel blogger, podcaster, writer, published author, speaker

YOU MIGHT RECOGNIZE ME FROM:



I was featured on the Switch4Good podcast where they boast 678,500 unique downloads and listeners from 95 countries!



I've spoke on two different panels at WTF from 2022-2204 and have had 2 solo talks. I was one of the opening speakers at the WTF 2024 event in Playa Del Carmen, Mexico.



My article was accepted to the award-winning Nomadic Vegan blog that is nationally known and still is up for travelers to view today.

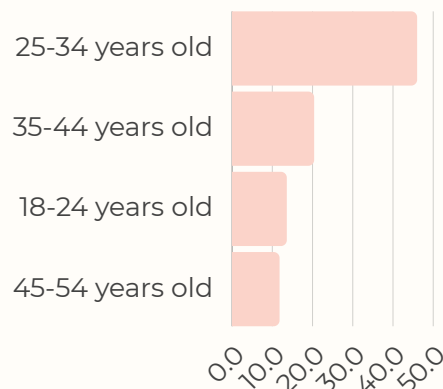


In 2022 I did a virtual presentation for 100+ people via the well-known Nomadic Network.

WHAT I DO:

I'm a queer, non-binary and vegan budget travel blogger who shares my adventures and learnings through my inspiring writing, travel videos, photos, and unruly podcast.

WHO IS FOLLOWING ME (AGE):





The Art of Unruly Travel on a Budget was published in 2021 as an extreme budget guide for travelers across classes, filled with engaging personal stories and useful instructions.



The Unruly Travel Blog is not just about travel; It is a love letter to humans, animals and the planet alike; a safe place to share intimate stories and have hard conversations; and a place of story-telling and inspiration. It is a protest.

HOW THE UNRULY TRAVEL BLOG IS UNIQUE:

The Unruly Travel Blog comes from the perspective of a non binary, queer female who lives vegan, often travels solo, and makes it all work on a very limited budget. Many other blogs claim to teach folks how to travel on a budget, but overlook the fact that budget traveling doesn't mean just making your own meals and staying in hostels. After riding my bike (partly) across the USA at just 19 years old with only \$300 to spend, I know the *true* meaning of budget and adventure travel.

Learn more about my backstory at unrulytravel.com.



UNRULY TRAVEL

STATS

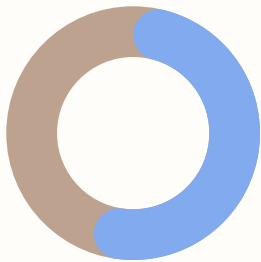
📍 Where you'll find me online:

- [Instagram](#)
- [TikTok](#)
- [SoundCloud](#), [Spotify](#), [Apple Podcasts](#) & other podcast platforms
- My [website](#)
- [Youtube](#)



Queer, vegan, budget, socially aware + solo female travel

UNRULY TRAVEL NUMBERS AT A GLANCE:



Instagram labels 71.6% of my audience as "women" and 28.3% as "men". This is inaccurate as there is a vibrant spectrum of men, women, females, transgender, non binary and non-gender conforming folks that interact with my work.



For an average month on Instagram my account will reach over 100K unique accounts. This doesn't take into account the number that I can reach through collaborations directly posted on @hotel accounts. (More information on the final page.)

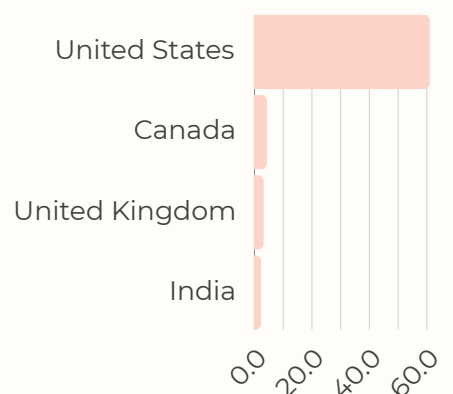
MY BLOG:

On average, my blog makes around 16K impressions per a 30 day period, receives 341 unique clicks, and is quickly gaining traction.



Unruly Travel

WHERE MY FOLLOWERS ARE FROM:



SPEAKER REVIEWS FOR CALEN:



"Having Calen on our stage was a true delight! So well-spoken, informed, and with such a compassionate energy that inspired our audience while also relating to them directly. I wouldn't hesitate to have them back on our stage!" - Kelly Lewis, founder of *The Women's Travel Fest*

"I watched Calen confidently share their sustainable travel advice and actionable tips to a live audience of over 75 people at the Women's Travel Fest in NYC. They shared the stage and held their own on a panel of notable authors and seasoned travel entrepreneurs. Their insights on how you could travel (and live) in a more environmentally-aligned way were impactful and thought-provoking. Can't wait to see Calen speak on stages and at other conferences in the future." - Erica Hackman, *The Nomadic Network*



I invited Calen to speak to Trust & Safety teams at Match Group. The audience, in-person and live feed from US and international offices, included teams from Tinder, Hinge, OKCupid and other leading dating apps. Calen connected with the audience and demonstrated deep knowledge in solo travel, inclusion and the use of online platforms. They spoke confidently and drove home their points with relatable stories and actionable advice. Calen is a great speaker that also brings humor, heart and fantastic energy, keeping audiences engaged throughout! - Tracey Breeden, CEO and Owner, *Disrupt the Landing, LLC*

Official



Ambassador

WHY IT MATTERS



I have collaborated with the travel planning platform [@hotel](#) as an official ambassador. This gives me the capability to share to any of their Instagram accounts, that altogether have over 25M followers! My primary partnership is with the [@outdoor](#) account that has 654K followers.

Through this collaboration I have access to all other accounts under the [@hotel](#) umbrella. Some of these accounts include [@welivetoexplore](#), [@usa.explores](#) and content-specific accounts such as [@best_airbnb](#), [@discover.hotels](#), [@nationalparksgram](#), [@wildlifepages](#) and more.

On Instagram I am able to:

- Invite the designated [@hotel](#) account as a collaborator on posts & share content with both of our audiences
- Do story takovers and repost content

